

Flag City Balloonfest – Sponsorship Levels

Associate Sponsor/Hospitality \$3,500 (3)

- Inclusion in the events newspaper advertising, brochures and website prior to event
- Banner inside VIP tent
- 4 VIP passes and 2 VIP reserved parking pass
- 4 passes to Pilot's Reception (Friday evening) Sponsorship Reception (Saturday evening) and Sunday Awards Banquet
- Company name on gondola banner
- Recognition during event by EmCee

VIP/Hospitality Sponsor \$2,500 (2)

- Inclusion in the events newspaper advertising and website prior to event
- Banner inside VIP tent
- 4 VIP passes and 2 VIP reserved parking pass
- 4 passes to Pilot's Reception (Friday evening) Sponsorship Reception (Saturday evening) and Sunday Awards Banquet
- Recognition during event by EmCee

Award's Banquet Sponsor \$2,500

- Inclusion in the events newspaper advertising and website prior to event
- Banner inside VIP tent
- 4 VIP passes and 2 VIP reserved parking pass
- 4 passes to Pilot's Reception (Friday evening) Sponsorship Reception (Saturday evening) and Sunday Awards Banquet

Illumination Sponsor \$1,500 (2)

- Inclusion in the events newspaper advertising and website prior to event
- Banner inside VIP tent
- 2 VIP passes and 1 VIP reserved parking pass
- 2 passes to Pilot's Reception (Friday evening) Sponsorship Reception (Saturday evening) and Sunday Awards Banquet
- Recognition during Friday and/or Saturday evening balloon glow

EmCee Sponsor \$1,000

- Inclusion in the events newspaper advertising and website prior to event
- Banner inside VIP tent
- 2 VIP passes and 1 VIP reserved parking pass
- 2 passes to Pilot's Reception (Friday evening) Sponsorship Reception (Saturday evening) and Sunday Awards Banquet
- Recognition during event by EmCee

Balloon Sponsor \$650 (30)

Corporation Balloon Sponsor \$750

- Inclusion in the events newspaper advertising and website prior to event
- Banner inside VIP tent
- 2 VIP passes and 1 VIP reserved parking pass
- 2 passes to Pilot's Reception (Friday evening) Sponsorship Reception (Saturday evening) and Sunday Awards Banquet
- Potential – Hot Air Balloon Ride (Friday pm only, pilot and weather permitting)
- Recognition during event by EmCee
- Company name on gondola banner

Entertainment Sponsor \$500 (5)

Key Grab Sponsor \$500 (2)

- Inclusion in the events newspaper advertising and website prior to event.
- Banner inside VIP tent
- 2 VIP passes and 1 VIP reserved parking pass
- 2 passes to Pilot's Reception (Friday evening) Sponsorship Reception (Saturday evening) and Sunday Awards Banquet